First: age gate: Are you 19 years old or older? YES / NO

Banner: Store at Kennedy and Eglinton in Scarborough will open around March 30, 2021.

Pop-up: Get advance info on exclusive discounts, new products, community events and other member benefits. Enter first and last name and email address. You can opt out at any time.

Contact us: Button that leads to form and submissions go to [info@soulrebel.ca](mailto:info@soulrebel.ca). Need to create email address, aliases. At bottom, include same email address.

Main content:

Freedom. Expression. Community. Lineage. For as long as we can remember, cannabis has brought communities together and helped individuals to decompress and reflect. Soul Rebel Cannabis Co. creates spaces that honor this lineage. We tap into the soul of the local communities we serve, encouraging creativity, elevated experiences and above all else, excellent product and customer service. In all that we do, we nurture connection - with each of our customers, with our community partners and through our dedication to our highly valued team.

**Product**

*Not all weed is created equal*. We curate our product list carefully to feature the best strains, quality craft bud, THC content, and the right consumption methods for everyone.

*Freshness matters*. No one wants dry flower. We keep our excellent product moving quickly so that it reaches you in top condition.

*Innovation happens every day.* We keep on top of trends so we can guide you toward the best product in the market, as it become available.

**Service**

*Express ordering.* Sometimes you know exactly what you want. We get that. We take express online and in-store ordering seriously – so can get in and out in a few minutes and move on to enjoy your day.

*Expert knowledge.* Experienced and new users alike deserve an intelligent conversation about what they’re buying. Our people know their marijuana. And when there’s something that’s new to them, they know where to go to quickly get you the right information.

**Value**

*Great weed at an even better price point.* Legalization is awesome, but inflated prices are not. We find the best product on the market for every price point. Our approach is simple: if a product is overpriced or unpopular, we don’t carry it.

*We’re all about helping you save money.* We run daily specials on great quality items. (Not on old or unpopular product!). Our discounts are simple and easy to understand.

**Community**

*The arts.* We exist to support creativity and expression. Our walls are dedicated to exhibiting the work of the excellent artists in the local community. Our events celebrate freedom of expression, and our playlists feature the best of what’s new and interesting in music.

*Social conscience.* We believe in gratitude and generosity. Cannabis has given us so much, and we give back in a multitude of ways. Our customers drive our social vision: We dedicate a percentage of our profits to the causes you choose.